



**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**  
Deemed to be University U/S 3 of the UGC Act, 1956  
**SCHOOL OF RURAL MANAGEMENT**



# KIITEE MANAGEMENT 2026

The National Label Entrance Test  
for Admission into

**MBA (Rural Management) &  
MBA (Agribusiness Management)**

# Admission Bulletin

# APPLICATION FOR

# MBA

> Rural Management

> Agribusiness Management



## 1.0 Eligibility to Apply

Graduates in any discipline recognized by the Association of Indian Universities (AIU), with a minimum of 15 years of education (10+2+3 or 10+2+4 basis) and minimum 50% aggregate marks (or equivalent CGPA) can apply and for the MBA in Agribusiness students with Agriculture and allied areas will be given preference. The percentage of aggregate marks is to be calculated taking all subjects into consideration including optional subjects.

Where the University/Institution does not have any scheme for converting CGPA into equivalent marks, percentage score would be calculated by dividing the obtained CGPA with the maximum possible CGPA and multiplying the result with 100.

Those who are in the final year bachelor's degree course and expect to complete all the requirements of graduation before 30th June, 2026 can also apply.



## 2.0 Programme Fee

### MBA (Rural Management)

**Fee Structure:** The total fee for the MBA (Rural Management) 2026-27 programme is ₹9,28,620 Lakhs including admission fee payable in five installments. The fee includes Tuition Fee, AC Hostel & Utility Charges, Mess Charges, Development & Administration Fee, Books & Materials and Laptop to all students.

Particulars	Admission Fee (₹)	1st Semester Fee (₹)	2nd Semester Fee (₹)	3rd Semester Fee (₹)	4th Semester Fee (₹)
Admission Fee	75,000	0	0	0	0
Tuition Fee		1,15,000	1,00,000	1,00,000	1,00,000
Development Fee		22,000	22,000	22,000	22,000
Co and Extra Curricular Activities		5,000	5,000	5,000	5,000
<b>Total Academic Fees (A)</b>		<b>1,42,000</b>	<b>1,27,000</b>	<b>1,27,000</b>	<b>1,27,000</b>
AC Hostel Fee, Utility and Establishment Fee		50,000	50,000	50,000	50,000
Mess Fee		30,000	30,000	30,000	30,000
Laundry Fee		2,655	2,655	2,655	2,655
<b>Total Hostel Fee (B)</b>		<b>82,655</b>	<b>82,655</b>	<b>82,655</b>	<b>82,655</b>
<b>Total Fee (A+B)</b>	<b>75,000</b>	<b>2,24,655</b>	<b>2,09,655</b>	<b>2,09,655</b>	<b>2,09,655</b>
<b>Grand Total</b>					<b>₹ 9,28,620</b>

## MBA (Agribusiness Management)

**Fee Structure:** The total fee for the MBA (Agribusiness Management) 2026-27 programme is ₹9,28,620 Lakhs including admission fee payable in five installments. The fee includes Tuition Fee, AC Hostel & Utility Charges, Mess Charges, Development & Administration Fee, Books & Materials and Laptop to all students.

Particulars	Admission Fee (₹)	1 <sup>st</sup> Semester Fee (₹)	2 <sup>nd</sup> Semester Fee (₹)	3 <sup>rd</sup> Semester Fee (₹)	4 <sup>th</sup> Semester Fee (₹)
Admission Fee	75,000	0	0	0	0
Tuition Fee		1,15,000	1,00,000	1,00,000	1,00,000
Development Fee		22,000	22,000	22,000	22,000
Co and Extra Curricular Activities		5,000	5,000	5,000	5,000
<b>Total Academic Fees (A)</b>		<b>1,42,000</b>	<b>1,27,000</b>	<b>1,27,000</b>	<b>1,27,000</b>
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<b>Total Fee (A+B)</b>	<b>75,000</b>	<b>2,24,655</b>	<b>2,09,655</b>	<b>2,09,655</b>	<b>2,09,655</b>
<b>Grand Total</b>					<b>₹ 9,28,620</b>



### 3.0 Online Application Procedure

One can apply for MBA Rural Management / MBA Agribusiness Management programme at KIIT School of Rural Management (KSRM) in any of the two ways viz. (i) **KIITEE Management 2026** or (ii) **with a valid score of CAT/MAT/XAT/CMAT/GMAT** as per the details given below:

#### Procedure - 1: KIITEE Management 2026

KIITEE Management examination is KSRM's own National Entrance Test. Candidates can apply for the programme through

 [ksrm.ac.in/kiiteem](http://ksrm.ac.in/kiiteem)

Or

#### Procedure - 2: CAT/MAT/XAT/CMAT Scores

Candidates those who have a valid scores of CAT/MAT/XAT/CMAT/GMAT can apply for the programme through

 [ksrm.ac.in/mba](http://ksrm.ac.in/mba)

## About KIIT School of Rural Management (KSRM)

KIIT School of Rural Management (KSRM) is one of the pioneer schools in **Rural Management** and **Agribusiness Management** in India. It is part of KIIT Deemed to be University, ranked 17 in India by NIRF 2025. KIIT is also ranked 5 in India by THE World University Rankings 2026. KIIT ranked 184 in Asia in the Times Higher Education (THE) Asia University Rankings 2025 reaffirming KIIT's steady ascent in global academic excellence. With this ranking, KIIT stands as the **8th best university in India among both government and private institutions**. KIIT is grades **A++ in NAAC**.

KSRM attracts a diverse student body from across India and beyond, creating a dynamic learning environment. The flagship programs, MBA (Rural Management) and MBA (Agribusiness Management), stand out for their emphasis on experiential learning, with significant time dedicated to hands-on fieldwork. This approach fosters adaptability, preparing students to tackle real-world challenges in both development and business sectors. KSRM has consistent and impeccable record of achieving almost full placement every year. More than 60 organizations/companies visit KSRM for placement every year.

**All KSRM faculty** are from industry or are having a Ph.D. and more than half of them are from institution such as **IIMs / IITs / IRMA**, and other premier institutes with corporate experience.

# GUIDELINES FOR KIITEE MANAGEMENT 2026



## 4.0 Important Dates

Last Date of Application:  
**09 JANUARY, 2026**

Admit Card Download:  
**13 JANUARY, 2026**

Dates of Entrance Exam:  
**16 - 18 JANUARY, 2026**

Publication of Result:  
**28 JANUARY, 2026**



## 5.0 Instructions for Filling-Up the Application Form

- Candidate's name, date of birth and parent's name should be exactly the same as mentioned in the 10th certificate.
- Options filled by the candidate can't be changed at a later stage.
- Email ID, phone number & address submitted at the time of registration will be used for all correspondences until admission process is completed. Change in E-mail ID, phone number & address will NOT be permitted under any circumstances.
- Candidates may retain the downloaded copy of filled in application form for future correspondence, if required.



## 6.0 KIITEE Management 2026

### 6.1 Procedure

- The entrance examination will be an "Objective-type" computer-based test where the questions would be shown and answers would be marked using a desktop computer.
- Candidates need to be conversant with the basics of computer application, such as using the mouse, keyboard and other basic computing tasks.
- More detailed instructions along with the mock test link would be made available before the test at the KSRM website, [www.ksrm.ac.in](http://www.ksrm.ac.in).

### 6.2 Question Section Overview

The entrance examination will be of two and half hours duration. There will be a total of 120 multiple choice questions. Specific details on number of questions for each subject/section are enumerated below.

Section	No. of Questions
Quantitative Aptitude	30
Analytical Reasoning	30
English	40
General Knowledge	20

### 6.3 Evaluation Criteria

- Language of the questions will be in English. The questions will not be in any other language.
- All the questions will be of objective type with four marks (+4) for each correct response, minus one mark (-1) for each incorrect response & zero (0) for no response.



## 6.4 Rules and Regulations

- Candidates have to bring their printed admit cards to the examination hall and reach the hall at least 30 minutes before the commencement of the examination so as to listen to all the rules/guidelines of taking the examination.
- No candidate, under any circumstances, will be allowed to enter the examination centre after the commencement of the examination.
- A seat indicating index number / application number will be allocated to each candidate. Candidates should find out and occupy their allotted seats only. The candidature of a candidate, found to have changed hall or seat on his/her own, shall be cancelled and no plea would be accepted.
- No candidate, without the permission of the Centre Superintendent / Invigilator, can leave his/her seat or examination hall till the completion of the examination.
- Smoking in the examination hall is strictly prohibited. Tea, coffee, cold drinks, snacks, etc. are not allowed inside the examination hall.
- Phones, pagers, cameras or any other such electronic, electro-mechanical or electrical devices are not allowed inside the examination hall.
- The invigilator will announce the commencement and completion of the examination. Candidates should leave their seats on hearing the announcement of completion.
- If a candidate is found using unfair means or impersonating, his/her candidature shall be cancelled and he/she will be debarred from the examination.

## 6.5 Non-Attendance

For those who are unable to appear the entrance examination on the scheduled dates for any reason, no re-examination shall be held for them under any circumstances.



## 7.0 Entrance Test

- All eligible candidates would be called for the computer based online KIITEE Management entrance examination to be conducted in the designated test centres across India, as per the scheduled dates mentioned earlier. The number of entrance test days for each city will vary and it will be mentioned in the admit card.
- The test centres are mentioned in the booklet/application form. For any unforeseeable reason if the test could not be conducted at any selected centre, then the candidate will be asked to appear for the test in his/her nearest available centre.



## 8.0 Admit Card

- Candidates can download the admit card from the KSRM website - [www.ksrm.ac.in](http://www.ksrm.ac.in).
- Candidates must not mutilate the admit card nor make any changes therein.
- Candidates must preserve the admit card till the admission process is over.
- Candidates facing any difficulty may contact the admission office through email - [admission@ksrm.ac.in](mailto:admission@ksrm.ac.in).





## 9.0 Result

- Result of the KIITEE Management entrance examination will be available at the KSRM website, [www.ksrm.ac.in](http://www.ksrm.ac.in).
- On the basis of the KIITEE Management merit list, candidates will be called for Group Discussion & Personal Interview (GD & PI) and Writing Ability Test (WAT).
- Candidates will have to meet their own travel expenses for appearing for the GD & PI.
- Candidates must preserve the original result card till the admission process is over.
- GD & PI will be held at Bhubaneswar, Kolkata, Delhi, Bangalore, Hyderabad and Mumbai. For any unforeseeable reason if the GD & PI could not be conducted at any selected centre, then the candidate will be asked to appear for the GD & PI at the centre allotted by the institute.



## 10.0 Submission of Documents for GD & PI

Following documents are required to be submitted by the candidates at the time of GD & PI:

- High school certificate and mark sheet
- +2 certificate and mark sheet
- Graduation certificate and all semester mark sheets
- Entrance score card
- Aadhar card
- Recent passport photograph

Any changes in the list would be communicated to the candidate in due course of time.



## 11.0 Final Selection & Admission Offer

The final selection will be made on the basis of the candidate's performance in the Group Discussion & Personal Interview (GD & PI), Writing Ability Test (WAT), career marks, and entrance score. Successful candidates will be intimated of their final selection through admission offer letter containing the terms and conditions of the admission. For the offer to be valid, the selected candidates, after going through contents of the admission offer letter, need to confirm and accept the offer with the terms and conditions for taking admission to the programme through "Acceptance Letter" and other documents. All the candidates who have been offered admission have to pay the fees as stipulated in the admission offer letter. Otherwise they would forfeit their seat.



## 12.0 Cancellation of Admission

Admission is liable to be cancelled at any point of time, either before or after admission, if:

- Any information provided in the application form/admission form is found to be incorrect or misleading.
- The candidate fails to submit the final degree result on time as stipulated or fails to secure minimum eligible marks in the degree examination.
- The terms and conditions of the admission offer letter are not fulfilled.



## 13.0 Legal Jurisdiction

All disputes pertaining to the conduct of KIITEE Management 2026 test for admission into MBA (Rural Management) & MBA (Agribusiness Management) shall fall within the jurisdiction of Bhubaneswar, Odisha only.

If any person or officer engages himself / herself in act(s) that would result in the leakage of the question paper(s) or attempt to use any unfair means in this examination, he / she shall be liable for prosecution under the Indian Penal Code.



## 14.0 Examination Centres

The KIITEE Management Test will be conducted at the following centres only.

STATE	CITY
Andhra Pradesh	Visakhapatnam
Assam	Guwahati
Bihar	Patna
Chhattisgarh	Raipur
Jharkhand	Dhanbad
	Jamshedpur
	Ranchi
Karnataka	Bangalore
Maharashtra	Mumbai
NCR	New Delhi
Odisha	Berhampur
	Bhubaneswar
	Rourkela
Tamil Nadu	Chennai
Telangana	Hyderabad
Uttar Pradesh	Lucknow
	Prayagraj
West Bengal	Kolkata



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**SCHOOL OF RURAL MANAGEMENT**

## GET IN TOUCH WITH US

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